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CECity Launches MedConcert® for Health Plans and ACOs at Best of Blues

Orlando, FL, September 13, 2012—CECity has launched the MedConcert® cloud-based platform to Blue Cross and Blue Shield executives from across the country at their 2012 Blue National Summit in Orlando, Florida. MedConcert, the premier cloud-based "learning health system" platform provides a secure, HIPAA-compliant social enterprise solution that enables all stakeholders to collaborate, communicate, coordinate care, and engage in a continuous cycle of learning and improvement, in order to achieve the vision of high-quality, high-value health care for patients and their families.

Through MedConcert, health plans can now develop custom applications ("Apps") that connect them to their provider and health system networks "across walls". Instead of sharing performance results periodically, health plans and their providers can now monitor and assess their performance gaps in real-time, based on a set of measures that matter, such as those contained in the CMS Medicare Advantage Star Ratings, ACO, and Pay for Performance programs.   The MedConcert (patent pending) rapid learning system then dynamically links the provider's performance gaps to an extensive library of interventions for improvement from leading publishers, academic medical centers, and medical specialty societies that are focused on improving quality and safety. The MedConcert platform can also align the Apps with the professional needs of providers, in order to lower their burden and to save them time, while developing a culture of continuous performance improvement as envisioned by the Institute of Medicine (IOM)*.

MedConcert's secure social networks link physicians and their care teams with patients, as well as a wide area network of providers across the medical neighborhood, to instantly enable care coordination, patient navigation, and patient engagement.   Professionals can also connect across organizations to share best practices, benchmark their performance, and communicate regarding "what works" through peer-driven quality learning and action networks, in order to drive up the quality and drive down the unnecessary cost of care.

To learn more about MedConcert and how CECity's differentiated model is transforming healthcare delivery and quality contact CECity at 1-888-669-7444 x1 or email info@cecity.com.

About CECity

Founded in 1996, Pittsburgh, Pennsylvania-based CECity (www.cecity.com) is the healthcare industry's leading software as a service provider of cloud-based applications and distribution networks for Performance Improvement, Quality Reporting, Maintenance of Certification, and Lifelong Learning. Healthcare professionals and organizations, including quality improvement organizations, physician practices, hospitals and health systems, health plans, medical publishers, associations and specialty societies, pharmacy chains, certifying boards, and educational providers, count on CECity to power their high stakes solutions for continuous quality and performance improvement, care coordination, patient registries, professional education and development, board certification, REMS, patient safety and medication adherence, population health informatics, and quality reporting in support of health care and payment reform.

The new IOM report, "Best Care at Lower Cost: The Path to Continuously Learning Health Care in America," describes a continuously learning health system, one that aligns science and informatics, patient-clinician partnerships, incentives, and a culture of continuous improvement to produce the best care at lower cost. The report's recommendations speak to the many stakeholders in the health care system and outline the concerted actions necessary across all sectors to achieve the needed transformation. http://iom.edu/Reports/2012/Best-Care-at-Lower-Cost-The-Path-to-Continuously-Learning-Health-Care-in-America.aspx

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