

FOR IMMEDIATE RELEASE

CECity and Texas Medical Association Team Up to Offer PQRIwizardSM to TMA Members

PITTSBURGH, PA July 1, 2011 – CECity.com, Inc. (CECity) is pleased to announce that it has entered into an agreement with the Texas Medical Association (TMA) to offer CECity's PQRIwizard to TMA members to help simplify quality reporting for the CMS Physician Quality Reporting System (PQRS).

PQRS is an incentive-based initiative from the Centers for Medicare & Medicaid Services (CMS) whereby eligible professionals can receive a 1-percent incentive payment for reporting quality metrics on Medicare Part B patients.

CECity's PQRIwizard, an online CMS-qualified registry for PQRS participation, helps guide professionals through a few easy steps to quickly collect, validate, and report their data to CMS. PQRIwizard's data collection tools are easy for physicians and providers to use, whether their practice uses a paper-based system or an electronic medical records system. Thousands of satisfied health care professionals have used PQRIwizard for their PQRS reporting.

"We are very pleased to work with the Texas Medical Association to provide their members with access to the PQRIwizard," commented Ariann Polasky, PQRIwizard Product Manager for CECity. She went on to say, "Our goal is to simplify the quality reporting process and decrease the burden on the physician for PQRS reporting, while also facilitating a quality improvement process through real-time reporting capabilities within the PQRIwizard."

Through the Texas Medical Association, members are able to gain access to the PQRIwizard at a discounted rate. Further discounts are available for group practices of 10 or more.

Texas Medical Association members are invited to visit www.texmed.org/PQRIwizard.aspx to learn more.

About CECity

CECity (www.cecocity.com) is recognized as the health care industry's leading (SaaS) provider of technology platforms and services related to professionalism (CME, CPD, and Maintenance of Certification), quality reporting, and performance improvement. CECity has revolutionized online medical education and performance improvement, serving as the backbone for more than 100 portals that support over 2.3 million health care professionals. Since 1997, CECity has been helping health care professionals answer the question, "How do I improve?"

As a CMS-qualified registry for the Physician Quality Reporting System, CECity has developed the leading platform, known as the PQRIwizard, which helps simplify quality reporting. This unique platform guides professionals through a step-by-step process to help aggregate data, calculate quality measures in real time, and validate the results for submission to CMS. CECity's patent-pending platforms are also emerging as the standard for scaling quality initiatives and performance improvement, enabling innovative models for P4P, P4PI, ACOs, and more.

About Texas Medical Association

The [Texas Medical Association](#) was organized by 35 physicians in 1853 to serve the people of Texas in matters of medical care, prevention and cure of disease, and the improvement of public health.

Today, with more than 45,000 physician and medical student members, TMA's vision is still to "improve the health of all Texans." TMA supports Texas physicians by providing distinctive solutions to the challenges they encounter in the care of patients.

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