

Wiley and CECity announce Strategic Alliance for eLearning and Performance Improvement

A partnership of content and technology to improve performance in healthcare

Hoboken, N.J. May 26, 2011. Wiley-Blackwell, the scientific, technical, medical and scholarly publishing business of the global publisher John Wiley & Sons, Inc. (NYSE: JWa, JWb), announced a strategic alliance with CECity, Inc. to provide physicians and other healthcare professionals with new, customized quality and learning solutions. CECity is an established provider of cloud-based healthcare information technology platforms that link performance improvement, lifelong learning and quality reporting to drive high-quality clinical outcomes and patient care.

This partnership will employ CECity's market-leading technology capabilities with Wiley's quality content to develop personalized eLearning and performance improvement services for healthcare professionals. These services are essential to physicians seeking to maintain Board Certification and Licensure and will permit users to access clinically meaningful programs integrating CECity's performance improvement technology with relevant Wiley educational and professional content. The alliance will also provide opportunities for Wiley-Blackwell and CECity to develop novel performance improvement and continuing education content delivery services, in conjunction with Wiley's existing society publishing partners.

"As a leading publisher in medicine and the health sciences, Wiley-Blackwell has partnerships with leading professional societies and extensive expertise in content development and dissemination," said Shawn Morton, Journals Publishing Director, Medicine, Wiley-Blackwell. "We are enthusiastic about our alliance with CECity, the most recent example of our commitment to technology-enabled content delivery, and are especially excited about the opportunities we can provide our society partners through this new relationship." Bill Deluise, Executive Editor, Education and Content Development at Wiley-Blackwell, added that "our position as the global leader in society publishing and the strong service culture Wiley-Blackwell shares with CECity will enable us to deliver innovative learning opportunities as benefits of membership in collaboration with pre-eminent professional organizations."

Simone Karp, RPh, Co-Founder and Chief Business Officer of CECity, concluded that "CECity is pleased to partner with Wiley-Blackwell to offer solutions that will continue to drive performance improvement and close the quality gap in healthcare. Integrating Wiley's stellar content library into our performance improvement and lifelong learning platforms will undoubtedly provide a service for professionals and professional organizations that will help rapidly scale quality programs and go a long way to improving patient outcomes."

About Wiley

Founded in 1807, John Wiley & Sons, Inc., has been a valued source of information and understanding for more than 200 years, helping people around the world meet their needs and fulfill their aspirations. Wiley and its acquired companies have published the works of more than 400 Nobel laureates in all categories: literature, economics, physiology/medicine, physics, chemistry and peace.

Wiley's core businesses include scientific, technical, medical and scholarly (STMS) journals, encyclopedias, books and online products and services; professional/trade books, subscription products, training materials, online applications and web sites; and educational materials for undergraduate and graduate students and lifelong learners. Wiley's global headquarters are located in Hoboken, NJ, with operations in the US, Europe, Asia, Canada and Australia. The company's web site can be accessed at www.wiley.com. The company is listed on the New York Stock Exchange under the symbols JWa and JWb.

Wiley-Blackwell is the international STMS publishing business of John Wiley & Sons, with strengths in every major academic and professional field and partnerships with many of the world's leading societies. Wiley-Blackwell publishes nearly 1,500 peer-reviewed journals and 1,500+ new books annually in print and online, as well as databases, major reference works and laboratory protocols. For more information, please visit www.wileyblackwell.com or our online platform, *Wiley Online Library* (wileyonlinelibrary.com), one of the world's most extensive multidisciplinary collections of online resources, covering life, health, social and physical sciences, and humanities.

About CECity

Pittsburgh, PA based CECity (www.cecocity.com) is the healthcare industry's leading software as a service (SaaS) provider of cloud-based applications and distribution networks for Performance Improvement, Quality Reporting, Maintenance of Certification and Licensure, and Lifelong Learning. Healthcare professionals and organizations, including quality and physician organizations, societies, health plans, hospitals and health systems, pharmacy chains, certifying boards and educational providers, count on CECity to power their high stakes solutions for healthcare education, performance assessment and improvement, patient registries, REMS, continuous professional development, certification, patient education, and quality reporting in support of payment reform.